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BYTESHIELD™ DRM GROWS RAPIDLY; EXCEEDS 200 GAMES PROTECTED

Accelerating Adoption Proves Momentum of Strong and User Friendly DRM

E3, Los Angeles, California, June 16, 2010 – [Byteshield™](http://www.byteshield.net) today announced that its user friendly Digital Rights Management (DRM) system is now protecting over 200 PC games against illegal copying. “Adoption of ByteShield by game publishers and online portals is accelerating fast – once version 2 of the product was released and proven, it took 6 months to pass the ‘100 games protected’ milestone from 4 publishers. Just 4 months later, ByteShield passes the ‘200 games protected’ milestone from 8 publishers and we will soon pass the next milestone with 500 games protected from 17 publishers.” said Jan Samzelius, ByteShield CEO. “ByteShield is likely the fastest growing PC games DRM supplier. This validates our strategy to combine a powerful copy protection and anti-piracy tool with a flexible and un-intrusive end user experience for honest, paying customers.”

Contact ByteShield at trial@byteshield.net to try the technology for yourself in a free trial game.

About ByteShield

ByteShield's unique approach to DRM and copy protection provides users with a transparent, safe and un-intrusive solution while giving PC game and PC application developers, publishers, distributors and portals flexible licensing management with a high level of protection. ByteShield's proven technology has received customer and industry accolades from organizations such as Reclaim Your Game (RYG), a gamers group for sensible DRM solutions. RYG has tested and [endorsed](#) ByteShield's solution. ByteShield has received a patent for its DRM and copy protection. ByteShield won the 2009 'Most Innovative Software for the Software Industry' [award](#) by SoftwareCEO/CompTIA. ByteShield, Inc., a privately held California corporation with headquarters in San Francisco, was founded in Stockholm, Sweden in 2003. To find out more, visit www.ByteShield.net or call +1 415 420 6636.

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